



BACK GROUN DER

HISTORY

- Founded - 1997 in Surfers Paradise, Gold Coast
- Founder/CEO - Andy Gourley (background - Accountant by day and youth worker by night)
- Andy Gourley saw a need to help young people during the Schoolies celebrations period in alcohol fuelled events/situations and the lasting impact their decisions during this time would have on their lives/future
- Early beginnings - distributing 80kgs of Allen's Frogs Alive Red Frogs lollies in 1997 to today distributing over 24 tonne across Australia
- Started with four volunteers and today Red Frogs is facilitated by over 4,500 volunteers throughout the year
- Red Frogs Australia can be found in locations all across Australia and also Red Frogs Global Chaplaincy Support Network (related entity) is now found across the globe in Poland, New Zealand, Canada, Germany, South Africa, England, Fiji, Bali, Vanuatu, Scotland and Wales
- A not-for-profit organisation, Red Frogs is an initiative of Citipointe Church (Brisbane, Australia)

RED FROGS PROGRAMS

High School Education Programs | Schoolies/Leavers
Universities | Festivals | Sports | Boardriders

HIGH SCHOOL EDUCATION

- Red Frogs Pre Schoolies Seminar was presented to over 370 schools in 2016, reaching approx 62, 307 year 12 students
- Educating youth on:
 - Decision making/Party Culture
 - Drugs/Substance Awareness Personal Safety
 - Alcohol/Australia's drinking culture
 - Mental Health Awareness
 - Looking after your mates
- Leadership/Life training topics:
 - Time management
 - Relationships
 - Work/life balance
 - Identity/self worth

SCHOOLIES/LEAVERS

- Red Frogs highest profile program of the year was in 15 locations Australia wide plus Bali, Fiji and Vanuatu through our Red Frogs Global Chaplaincy Network
- Over 1,500 Red Frogs volunteers help safeguard the celebrating youth and provide a positive peer role model
- Offering direct relief to over 75,000 Schoolies/Leavers
- Red Frogs 24hr Hotline receives over 10,000 phone calls from Schoolies/Leavers
- Over 3,500 walk homes keeping Schoolies/Leavers safe
- Distribute over 7 tonne of Allen's Frogs Alive Red Frogs lollies
- Cooking over 50,000 pancakes for Schoolies/Leavers
- Provide positive/live entertainment on stages in 5 locations across Australia

UNIVERSITIES

- Red Frogs University Program is found in all major Universities Australia-wide and 143 residential colleges/halls
- Supporting students after High School and throughout their new season of University life and its challenges
- Contributing over 16,886 volunteer hours and looking after approx 216,247 students
- Distributing over 14,000 donuts, 12,800 icy poles and 122,469 cups of water
- Offering alternative alcohol-free events to students and party support to Universities

SPORTS

Red Frogs Sports Program provides direct relief and support to team players and attending patrols at prominent sporting events.

Providing Chaplaincy support to sporting personalities/team members and their families by:

- Player Support (home visitations, positive role modelling, family support during times such as illness and birth of a new child)
- Club/Team Support

Providing support to sporting event patrons through 'Game Day Support':

- Distributing over 600kgs of Allen's Frogs Alive Red Frogs, over 7,000 litres of water and 4,300 icy poles
- Being a positive presence to create a more enjoyable atmosphere

FESTIVALS

Red Frogs Festival Program offers direct relief and support to over 500,000 festival patrons annually through:

- Hydration Tents
- Roaming Red Frogs teams
- Chill Out Tents

As well as supporting over 27 of Australia's well known music festivals such as:

- Splendour in the Grass
- Woodford Folk Festival
- Falls Festival

BOARDRIDERS

- Offering direct relief, support and positive influence in skate culture within cities and rural communities
- Organising drug and alcohol-free skate events with local councils

Red Frogs FREE Skate events involve:

- Skateboard Coaching/Workshops
- Games
- Demonstrations
- Connecting with local youth and providing positive role modelling

FOR MORE INFORMATION

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